CDF Strategy 2022

January 13, 2022

The CDF Mission

The Continuous Delivery Foundation seeks to improve the world's capacity to deliver software with security and speed.

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Purpose of the CDF

The CD Foundation enables any organization to **deliver value faster** by adopting continuous delivery practices. CDF does this through:

Best Practices Advocacy	**Educational Programming**	**A Global Community of Practice**
Improving our end user organizations ability to delivery software safely and securely in a fast changing industry.	Our industry-standard materials for individuals and organizations include training courses, research and related literature	Brings together technology teams, leadership and open source communities to drive the future of software delivery.

OUR OPEN SOURCE PROJECTS ARE USED BY MILLIONS OF DEVELOPERS

CD.Foundation Strategic Goals 2022

1 — **Engage the end user ecosystem** and drive continuous delivery adoption

2 — **Cultivate growth** and adoption of our open source projects portfolio

3 — **Improve the state-of-the-art** for continuous delivery in the industry through open practices

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1. Engage the End User Ecosystem

- Develop Best Practices in Continuous Delivery site
  - Proposal from Best Practices SIG
- Deliver an annual 'State of CD' Report
  - Provide vendor-neutral insights from an adoption and maturity perspective
- Revamp CDF Ambassador program with an end user focus
- Develop End User Case Studies, including vertical specific collateral
  - Key verticals: MLOps, FinOps, Edge
  - Secondary: No-code/low-code, Mobile, Embedded

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2. Grow the CDF Project Portfolio

- Establish clear project benefits guide for prospective projects

- Grow the CDF Open Source Project Portfolio

- Support existing projects and SIG growth and adoption

  - Extra focus on security for 2022 e.g. Tekton security audit

  - Adopt Bevy for CDF Community Groups

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3. Improve state-of-the-art for CD

- Launch **cdEvents** project to foster interoperability in the ecosystem

- Host our **first in-person annual cdCon** to unite the ecosystem and drive the industry forward
  - Align the ecosystem on our mission and vision, promote CDF brand
  - Grow our projects and communities & provide value for our members
  - KPI: Maintain or improve 'good or excellent' rating (>80%)
  - KPI: 800 in-person participants
  - KPI: Run a budget neutral event

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Join the community building the future of Continuous Delivery

@cdeliveryfdn
https://cd.foundation/

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