

# The Continuous Delivery Foundation



CD.FOUNDATION

## ACCELERATING SOFTWARE DELIVERY WITH OPEN SOURCE

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Our mission is to improve the world's capacity to deliver software with security and speed. We help our members become high performing software delivery organizations while leveraging open source.

## Our Innovative Members are shaping the industry

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Our member organizations are enterprises, end users, vendors, start-ups and other organizations who are committed to collaborating in open source and recognize that Continuous Delivery is a key differentiator. We are grateful for their support in advancing our mission.

### PREMIER MEMBERS

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### END USER MEMBERS

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## GENERAL MEMBERS



Our open source projects are used by millions of developers globally



## BECOME A CD.FOUNDATION MEMBER

Whether you are using, selling or creating Continuous Delivery technologies, your membership at the Continuous Delivery Foundation grants you unfettered access to proven methodologies, real-time innovation and a seat at the table to steer the conversation.

We offer three levels of paid Membership to suit the needs and resources of our Members and their different levels of participation, profile and size.

### PREMIER

\$100,000

Tailored for any organization aiming to maximize their strategic involvement in driving the future of continuous delivery

### END USER

\$2,500 - \$15,000\*

Geared towards organizations that do not sell CD related services and who want to primarily participate in our end user council

### GENERAL

\$5,000 - \$30,000\*

Suitable for start-ups, and organizations with a general interest in participation and contribution.

\* Fees scale based on number of employees. See table on page 5.

We also have an Associate Membership for non-profits, universities, open source projects and government entities. Contact us for more information:

<https://cd.foundation/members/membership-inquiry/>

**Note:** CDF membership also requires companies to be a corporate member of the Linux Foundation (at any level).

# CDF Member Benefits

## Industry Leadership & Networking

		PREMIER	END USER	GENERAL
Governing Board	<b>The Governing Board (GB) sets the strategic direction and budget for the CDF</b>	Dedicated board seat, no fixed term	Participate in elections for elected board seat (1 year term)	Participate in elections for elected board seat (1 year term)
Brand Positioning	<b>CDF offers opportunities to position member brands on websites and collateral such as interactive CD landscape.</b>	Central positioning on website and collateral. Dedicated announcement on joining and CDF quote on member-led press release	Logo on website and collateral. Bundled announcement on joining and CDF quote on member-led press release	Logo on website and collateral. Bundled announcement on joining and CDF quote on member-led press release
End User Council	<b>CDF hosts a monthly end user council with industry leaders having context-rich discussions around their technology modernization efforts</b>	Receive end user council summaries and insights. Invitations to participate on relevant topics	Direct influence over end user council editorial/topic calendar Unlimited attendees	Receive end user council summaries
In-House Community of Practice Session	<b>Bring CDF experts to your company to accelerate your goals with a working session on open source and continuous delivery trends (Virtual in 2021)</b>	One in-house session per quarter with community experts per CDF editorial calendar	One in-house session per 6 months with community experts per CDF editorial calendar	Shared summary materials made available
Jobs Board	<b>Our CDF jobs boards helps you find the best open source and DevOps talent</b>	Featured job listings Unlimited job postings Featured employer	Featured job listings Unlimited job postings	Featured job listings Unlimited job postings

## Events & Outreach

		PREMIER	END USER	GENERAL
Outreach Committee	<b>The Outreach Committee sets and executes the marketing plan, including messaging, positioning and outreach activities.</b>	Dedicated outreach committee seat (voting). Unlimited attendees	Dedicated outreach committee seat (non-voting). Unlimited attendees	Dedicated outreach committee seat (non-voting). Unlimited attendees
cdCon	<b>Our annual flagship event. Virtual in June 2021</b>	Sponsorship discounts and bespoke conference summit packages	Sponsorship discounts	Sponsorship discounts
Industry Events and Tradeshows promotion	<b>Promote your event to our community by listing it on our events page</b>	Member events featured on CDF events page	Member events featured on CDF events page	Member events featured on CDF events page
Leadership Forums	<b>CDF Leadership Forums offer hosted live sessions and recordings available on our YouTube channel.</b>	Participation in two CDF leaderships forums per quarter	Participation in one leadership forum per quarter	Participation in one leadership forum per quarter
Meetups	<b>CDF hosts a global meetup network with 25k+ members across 60+ countries</b>	Co-hosting & presenting opportunities	Co-hosting & presenting opportunities	Co-hosting & presenting opportunities

## Developer Reach & Marketing

		PREMIER	END USER	GENERAL
Press Releases	<b>We have a regular cadence of press releases and announcements to highlight our accomplishments to the industry</b>	Direct influence on PR strategy. Participate in press releases	Participate in press releases	Participate in press releases
Podcast	<b>'The Pipeline' Podcast goes out weekly on emerging practices and important trends in software delivery</b>	Invited guest speaker on any relevant topic	Invited guest speaker on end user experiences	Invited guest speaker on CDF projects or open source
Newsletter	<b>CDF monthly newsletter curates original content that provides industry guidance on modern CI/CD and has a 30+% open rate.</b>	Relevant achievements and events highlighted in newsletter	Relevant achievements and events highlighted in newsletter	Relevant achievements and events highlighted in newsletter
Case Studies, Industry Reports & Whitepapers	<b>We produce regular industry insights in the form of case studies, white papers, surveys and reports.</b>	Direct influence on content strategy. Participation and early distribution rights on collateral	Dedicated company case study. Participation and early distribution rights on collateral	Participation and early distribution rights on collateral
Blog	<b>Our technical blog provides updates on CDF projects, community and CD topics.</b>	Blog posts welcome (subject to CDF guidelines)	Blog posts welcome (subject to CDF guidelines)	Blog posts welcome (subject to CDF guidelines)

## Technical Communities

		PREMIER	END USER	GENERAL
Technical Oversight Community	<b>The Technical Oversight Committee (TOC) sets the technical direction for the CDF</b>	Nominate and vote on TOC non-project members. Participate as TOC contributors	Participate in elections for 1 end user TOC seat (voting) Participate as TOC contributors	Participate as TOC contributors
CDF Open Source Projects	<b>CDF hosts and sustains key open source projects including Jenkins, Spinnaker, Tekton and Jenkins X.</b>	Concierge support for engaging with open source projects and ecosystems. Support for proposing and contributing new projects	General support for engaging with open source projects and ecosystems. Support for proposing new projects	General support for engaging with open source projects and ecosystems. Guidelines for proposing new projects
CDF Special Interest Groups (SIGs)	<b>CDF hosts community SIGs to advance the state of software delivery for example Interoperability, MLOps and Best Practices SIGs.</b>	Concierge support for navigating and engaging with our SIGs. Support for proposing new SIGs	General support for navigating and engaging with our SIGs. Guidelines for proposing a new SIG	General support for navigating and engaging with our SIGs. Guidelines for proposing a new SIG
CDF Ambassadors	<b>CDF Ambassadors promote Continuous Delivery through speaking, writing, meetups, Twitch.tv and more</b>	Support for applying for and engaging with our CDF Ambassadors	Support for applying for and engaging with our CDF Ambassadors	Support for applying for and engaging with our CDF Ambassadors
Training Courses	<b>CDF in conjunction with Linux Foundation offers a range of DevOps and CI/CD training courses including on Jenkins, Jenkins X and Spinnaker.</b>	Direct influence over CDF training strategy Access to training courses and workshops	Access to training courses and workshops	Access to training courses and workshops

# BECOME A MEMBER TODAY!



[cd.foundation/members/join](https://cd.foundation/members/join)

## Additional Information

CDF Membership fee scale by number of employees

EMPLOYEES	PREMIER	END USER	GENERAL
Over 5,000	\$100,000	\$15,000	\$30,000
2,000 to 4,999	\$100,000	\$10,000	\$20,000
500 to 1,999	\$100,000	\$5,000	\$10,000
Upto 499	\$100,000	\$2,500	\$5,000

**CDF Founding Member Note:** Member organizations who participated in the [CDF Launch in 2019](#) and whose membership is in good standing may use the **CDF Founding Member** designation.

