

Benefits of Continuous Delivery



Delivering new software features faster, while making sure that services are solid and secure is a key differentiator for every business today. Continuous delivery is critical to how teams deliver value. Being able to release small software changes, multiple times a day is a crucial competency for companies in the modern world.

Here are the key reasons why your organization should invest in adopting continuous delivery practices:

ORGANIZATION



Accelerates delivery of new features

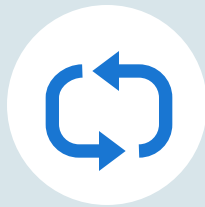


Increases responsiveness to external events



Builds deeper user relationships

PROCESS



Fast feedback and insights



Decreases deployment pain



Improves quality

TEAM



Creates a high trust culture



Improves employee job satisfaction



Reduces burnout